

# Ten reasons to use BT for IT Services.

We are helping thousands of business on island of Ireland bridge the gap between what their business wants and what their IT can deliver. Here's why there is no question that we should be your IT partner of choice.

## 1. We can help you assess and plan.

Across the breadth of our portfolio range we offer **professional and consulting services** to make sure we find the perfect IT solution for your organisation. Our IT Services consultants can help you on your journey and give you a **valuable external view** of your IT before you've even begun to consider your options.

We have  
over  
**500**  
experts



Over **100**  
industry leading  
accreditations

## 2. We can simplify IT for you.

We have **industry leading accreditations** with our strategic partners. All our experts are trained to the **highest industry standards** too. And because they're all **fully certified and accredited** by each of the technology brands, your people don't need to be.

## 3. You're guaranteed an industry leading solution.

Our close partnerships with a wide range of **market-leading partners** give us preferential access to the **latest technologies, support and training** – an advantage we pass straight on to you. We have a **wealth of experience** in harnessing a multitude of partners so we can offer a **'best of breed'** approach.

Over **30**  
industry leading  
partners



## 4. Everything you need.

Our Local Irish brand of BT IT Services team was formed 13 years ago, we are a strong and dynamic part of BT with a **comprehensive portfolio range** that far outstrips our rivals.



**BT Ire**  
est. 20+  
years ago

## 5. We're championing innovation.

You can rest assured that you can not only rely on us to deliver but also be confident that we will continue to **invest in Research and Development** and the **latest innovations** in the ever changing and complex IT landscape.

**£530m**  
invested in  
**R&D**  
in 2013/14



## 6. Your data is safe with us.

Our datacentres are high grade, Tier 3+ facilities with industry **leading power, military-grade security** and environmental credentials. We provide a **flexible, scalable datacentre environment** for your data.

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Access to the  
datacentre  
**24/7,**  
**365** days a year

## 7. We're a force to be reckoned with.

Unlike smaller niche players we have the **financial stability, scale** and **global reach** of the BT Group. Our rich heritage in communications means we can offer you a **complete service** spanning the latest technology and all forms of connectivity.

Delivering  
**world-class  
connectivity**



## 8. We understand your industry.

Different industry sectors have **unique needs and requirements**. We have a team of dedicated professionals, with **expert technical knowledge** and **industry specific specialisms**.

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Over  
**1/2** of the  
**FTSE350**  
use **BT**

## 9. We have the right solution for you.

We know that you want **excellent service** and to get the most from your IT budget, so we not only offer a personal level of service, we also use our **partner network** to access the most **advanced solutions for your business**.

Over  
**800** products &  
services



## 10. We're also on hand to help manage and support.

Our support and management services are **flexible and cost effective**. We take over the day-to-day tasks, freeing up your IT staff to concentrate on the things that really matter to the success of your business. By helping you **cut risk, save money, manage complexity** and **improve the service** you offer to your users and customers.

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### Offices worldwide

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