

# The Changing Role of the CIO/IT Leader in Ireland



72% of all CIO/IT Leaders interviewed are finding it difficult to keep pace with technological change and are underestimating the level of change to their role



68% now have to manage internal demands of other departments in their business due to emerging technologies

**48%**



48% reported that change to their role is being driven by personnel taking on IT activities (e.g. digital marketing)

**61%**



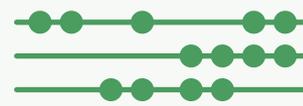
61% reported a growing expectation from managers and colleagues to demonstrate greater business benefits and impact from IT

**63%**



63% feel that business skills will be increasingly important to achieve a senior management position in their organisation

**56%**



56% feel that financial management skills will be increasingly important to achieve a senior management position in their organisation

## The Irish B2B CIO v the Irish B2C CIO

Whereas just under a fifth (18%) of respondents in the B2C space believed change is being driven by technology itself, more than half (55%) in B2B believe it to be the case

Whereas 59% in the B2C sector say their company is finding it easy to keep up with technological change, just 21% in the B2B sector say the same.

More than three times as many respondents in the B2C sector believe technology will be increasingly disruptive in their business, compared to B2C respondents. 35% v 11% respectively.

Almost half (48%) of larger companies (over 300 staff) are under "considerable" pressure to cut IT spend, compared to a 1/3 (33%) of smaller businesses.

Double the level of B2C respondents said colleagues expected them to show more business benefits and impact from IT, than respondents in the B2B sector. 82% v 43% respectively.

Those in the B2B sector are much less likely to feel clear about their career path, despite changing demands, than those in the B2c sector. Just 18% in B2B sector said they were fairly clear about the career path v 41% who said the same thing in the B2C sector.