

# BT IP Connect Ireland

## Networks that think



Challenging times means competing like never before. Running your organisation as efficiently as possible and focussing on what you are really good at is the name of the game.

If you are a multi-site business, you want to get more from your communications network and you want to get back to focussing on your core business. BT IP Connect Ireland is the service for you.

BT IP Connect Ireland is our next generation IP VPN (MPLS) service. It is the ideal way to connect all of your sites to a single private IP VPN for your organisation's voice and data applications.

### Keeping multiple sites connected

BT IP Connect Ireland connects your local, national and UK sites through a variety of different technologies to maintain the efficient running of your organization. The service offers you maximum flexibility to stay ahead of the game, meet changing needs, ensure business continuity and help to reduce your costs.

If you have multiple sites that need to communicate with one another and you need to prioritise your key business traffic and applications over web based traffic and email then BT IP Connect Ireland is the smart option.

### Smart networking

BT IP Connect Ireland is the ideal networking solution for any size of organisation.

**Multiple access options** – Fibre access up to 1Gbps is available nationwide for HQ and business critical sites. For branch sites, EFM up to 20Mbps is available offering enhanced geographic reach. DSL access is available nationwide, with options dependent on location and upstream bandwidth requirements. 3G access is also available as a backup to DSL.

**Ultimate performance** – Class of service is offered on fixed line sites and ensures that your applications always receive the right performance levels from the network.

**Managed service** – Our proactively managed service allows you to focus and maintain BT or customer supplied customer premises equipment (CPE) as a complete “end to end” managed service.

Our BT management centre uses state of the art monitoring tools to ensure that we proactively manage our client's routers, anticipating issues before they cause down time, understanding how our client's networks are configured and assisting in the on-going expansion and development of these critical infrastructure elements.

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**Intelligent reporting** – We see customer performance reporting as a key service differentiator. Our monitoring tools enables us to quickly detect, diagnose, and resolve network outages and performance issues.

Via our customised on-line self-serve portal we offer the customer a thorough at-a-glance insight into their network, ensuring that all the critical business relevant information needed to keep the network in tip-top shape is available to them. Easy to understand online performance reporting gives you a holistic view of your network performance.

## Improved communications and reduced costs

### BT IP Connect Ireland offers you:

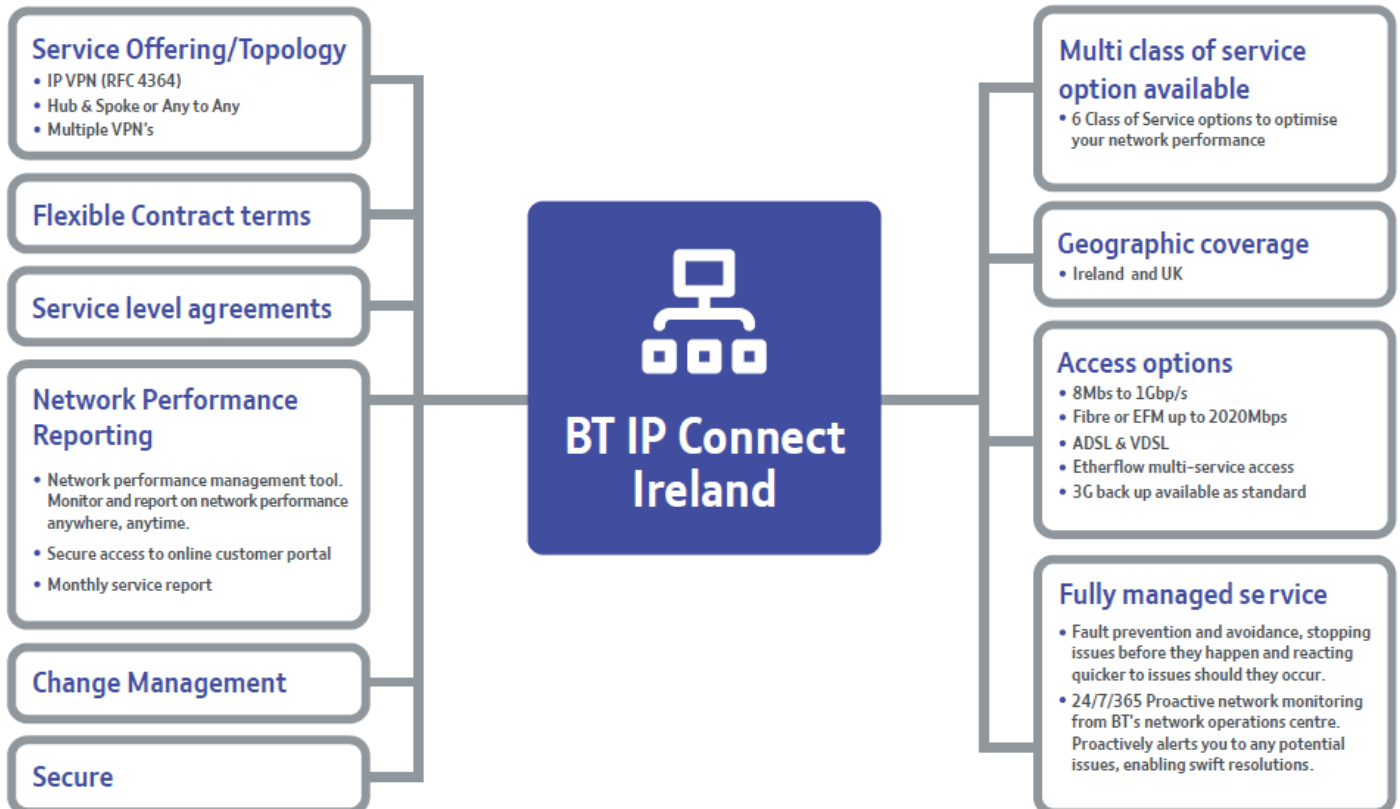
Simplified, cost effective communications– BT IP Connect Ireland is designed from the ground up so that your applications work effectively over a single network. Gone are the days of having different networks for different applications.

**Reliability** – built on a private, leading edge IP VPN network and underpinned by service level guarantees, as well as offering a variety of resiliency options for core and small business sites, giving you ultimate peace of mind.

**Reduced total cost of ownership** – all the complexities of designing, maintaining and managing the network are our responsibility. Combine this with the scale of our network and your total cost of ownership is reduced.

**Improved flexibility and scalability** – BT IP Connect Ireland is suitable for organisations of all sizes. We can offer a wide range of access speeds and technologies enabling you to economically connect your sites, from the home worker to the largest office or data centre. New sites can easily beconnected as your business requirements change.

**Access to hosted cloud services** – through BT IP Connect Ireland you can benefit from having access to a whole range of market leading hosted cloud services. This includes BT On Demand Compute, a pre-provided enterprise class data centre service that allows our customers to self serve. It also includes BT Cloud Contact, contact centre services that enable our customers to enjoy the benefits of our cloud based service, whilst leaving the challenge of maintaining and optimising the contact centre to us.



## Working with a trusted partner – international reach, local expertise

BT is a trusted supplier in Ireland and is headquartered in both Dublin and Belfast.

With a proven track record in delivering network infrastructure, we invest significantly in our network across Ireland and throughout the world. We do this to provide high quality network customers.

In Ireland, the scale and breadth of our local and global networks and services is unrivalled.

We employ many of the leading network and IT services experts on the island, with over 300 accredited and certified professionals, and can draw on the support of our global business where required. We partner with technology leaders like Cisco, Avaya, Microsoft, HP, Oracle, VMWare and EMC2 to integrate their products into our customer solutions.

Our network performance management tool allows you anytime, anywhere access to monitor and report on your BT IP Connect Ireland network performance.

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### Offices worldwide

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